

Having over 20 years of experience in software development, brand strategy, marketing and tech, owning a full service PR firm, a certified Google Developer, Shopify and Wix Partner, she is what many call a unicorn.

She helps business owners, organizations, and leaders use artificial intelligence as a silent business partner to automate intelligently, build authority, and scale without losing their human voice.

Shaneeeka specializes in:

AI strategy and ethical automation

Branding authority in the age of AI

Business systems and operational clarity

AI education for entrepreneurs and organizations

Preventing burnout through smarter systems.

Her work focuses on helping founders and professionals move from survival mode to structured, sustainable growth using clear systems, responsible AI, and values-driven strategy. To date she has certified over 152 founders, professionals and educators on AI Prompt Engineering in Indiana, California, globally in Liberia, Ghana, Dubai and the Philippines.

Author of Automate Like A Boss: Making AI Your Silent Business Partner and founder of AI Access Evolution Indy Women Breaking Barriers Tech Summit. She is an advocate for the youth, mentoring through Teen Works and High School To The Pros to inspire them and let them know they can achieve all their dreams and goals. She's helped lead fundraising efforts securing over \$350K to provide summer programming and scholarships.