

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

[enter city, town, organizational name here] ANNOUNCES WOMEN IN TECH DAY

[ENTER LOCATION | CITY HERE]: [Organization name here] announces Women in Tech Day on September [enter day between Sept 15 - 22], 2024.

According to the US Department of Labor Women’s Bureau, women account for nearly half of the workforce in this country. Women of every race, class, and ethnic background play a key role in the advancement of technology, contributing to the growth and strength of Indiana, our nation, and the global community.

Contributions of women in the technology workforce have been critical to the development of our new economy, our culture, and artistic achievements, our social and technological advancement, and all areas of accomplishment — and these women should therefore be celebrated.

[enter quote from organization representative supporting this effort HERE, i.e. Mayor, CEO, Executive Director]

According to the US Bureau of Labor Statistics, only 25% of all jobs in the tech industry are currently held by women — this is the lowest number of women in technology since before 1980 — and STEM careers are anticipated to grow by nearly 8.5 percent by 2029.

To support celebrating women working in technology and to encourage more women to pursue careers in technology, Indiana Governor Eric Holcomb declared Women in Tech Week September 15th - 22nd. To join in this celebration, [organization name here] is celebrating Women in Tech Day on September [enter day].

[add quote here from Gov. Holcomb's media release] — optional.

During Women in Tech Week, Indiana reaffirms its commitment to promote the recruitment, retention, and support of women in technology — and our organization [company or city or town] celebrates this effort on September [enter day], declaring our own Women in Tech Day.

[enter boilerplate here]

[add media contact HERE]