How to Celebrate Women in Tech Week
September 15 - 22, 2024

Organizations | Companies | Cities | Regions may leverage this opportunity:

- Select a day during that week to declare as your own Women IN Tech Day;

- Use the Women in Tech Week logo in social media posts with the tag #womenINtechIndiana

- Create other social posts (in Canva, for instance) with co-branded logos of your organization;

- Already have a set meeting that week? Brand it to celebrate Women in Tech Week;

- Luncheon with women in tech within your organization;

- Breakfasts or afternoon coffee/dessert celebration for women in tech;

- Happy Hours or receptions for women in tech in your organization or community;

- Include the names of these amazing women to your internal eNews to celebrate them;

- Send a note or a card to women in Tech in your company or community;

- Partner with a local organization, like Women & Hi Tech, Women in Cybersecurity, Indy Women in Tech, Women Who Code/Girls Who Code or other organizations to host speaking events;

- Host a women-only hackathon in your community and invite professionals, college/high school students to participate and invite tech community to the audience when pitches begin. Kick off the hackathon with a short inspirational talk from a female tech leader, post-hackathon, host a networking event for all to engage and interface with winners.

- Host an event with high school or college organizations and invite your women in IT to speak about career paths in tech;

- Host a female Tech Entrepreneur celebration. Start with a panel of female tech entrepreneurs, then host a gallery walk after, featuring tech entrepreneurs;

- Partner with accelerators or other organizations to host a female tech entrepreneur trade show, complete with sessions on starting up, funding and fireside chats with female TECH entrepreneur thought leaders.

- Collaborate with local collegiate organizations to host a career fair for women;

- Create a blog, social media campaign or special land pages on your website for Women IN Tech week and highlight women in your organization who are contributing to the tech economy;

- Fund or collaborate with educational or other institutions (ex: Coder Dojo Indiana) to host a GirlTech Camp or event for girls to experiment with tech (robots, low code projects, minihacks);

- Collaborate with K12-focused academies and charter schools to host events for girls. Indy STEAM Academy, STEAM Academy at Indiana Tech, Rooted School Indianapolis, Hammond Academy for Science & Technology, etc;

- Host an afterschool event, such as a Ship the Chip exercise, for Girls to expose them to engineering and teamwork. https://tryengineering.org/teacher/lesson-plans/ship-chip/;

- Partner with Indiana youth serving institutions to design tech events and programs for girls. Ex: Boys & **Girls Clubs Indiana,** Big Sisters, Girls Inc, Girl Scouts, Techpoint Foundation for Youth, local Ys, Indiana Afterschool Network, Nyla Nova STEMVersity, Girl Scouts, The STEM Connection, Indiana CSTI STEM Program, Starbase Indiana;

- Partner with organizations to host Women IN Tech community events and invite female SMEs in AI, Chat GPT, cyber, software development to give talks on emerging tech;

- Use Women IN Tech Week to examine your workforce for female representation, evaluate and/or host discussions on pay equity, and female leadership in tech;

- Educational institutions and libraries can host See Yourself in Tech sessions, targeted at girls and women. Invite women in tech to speak at these events. Host in person and virtual;

- Host a tech internship event with local colleges (4 year and community) and companies hiring for tech roles;

- Explore opportunities to partner with organizations in your community;

Leverage the momentum of Women in Tech Week to help attract more women to enter the tech field and to help Indiana retain tech talent!